

Press release – Croix, 15 July 2020

Auchan Retail signs a strategic partnership with Glovo in 4 European countries

Following the success of the test launched a year ago in Ukraine, Auchan Retail and Glovo have decided to enter into a strategic partnership in 4 European countries (Spain, Portugal, Poland and Ukraine) where they enjoy a strong presence on the ground.

This partnership will allow Auchan Retail to accelerate their digital outreach and food e-commerce policies for the benefit of customers in these countries, and enable Glovo to strengthen its position as the local leader in home delivery.

Both partners are leaving the door open to expand their partnership to other countries, depending on future opportunities.

The digital outreach actions undertaken in recent weeks in response to the health situation have demonstrated their significance. They act as a business accelerator. In this context, and confirming the success of experiments launched in Ukraine in May 2019 with 20 stores, and in Portugal in April 2020 with 1 store in Lisbon, Auchan Retail and Glovo have decided to enter into a strategic partnership that initially spans 4 European countries.

Auchan Retail and Glovo's Spanish, Portuguese, Polish and Ukrainian customers will thus be able to place online orders for products selected and prepared by local Auchan Retail teams and delivered to customers' homes by Glovo delivery drivers within one hour.

These deliveries will be made within an 8 km radius of each Auchan store, with the point of sale being used as a storage and preparation platform for customer orders.

The partnership will be launched or extended in the four countries during the summer.

On this occasion, Edgard Bonte, Chairman of Auchan Retail said: "With this partnership with Glovo, Auchan Retail is accelerating the roll-out of express food delivery and is using its points of sale to make this practical service available to as many people as possible.

By capitalising on the local nature of their coverage in these four initial countries, Auchan Retail and Glovo firmly intend to very quickly develop both their partnership and express delivery shopping over a wide geographical area. This initiative confirms Auchan Retail's desire to develop the new phygital proximity solutions through digital channels".

Oscar Pierre, CEO and co-founder of Glovo, said: "We're very proud to be partnering with Auchan and to be expanding our groceries and supermarket offerings for our users in Spain, Portugal, Ukraine and Poland. At Glovo we're always looking to partner with category leaders that complement our groceries offerings and share our ambition to make shopping more convenient for the customer."

About Auchan Retail

Present in 14 countries, Auchan Retail encompasses all food trade formats (hypermarkets, supermarkets, convenience stores, click-and-collect and e-commerce) with 2,293 points of sale. Auchan Retail places its customers at the heart of its strategy by offering them a phygital shopping experience combining physical stores with the digital ecosystem, as well as exclusive, high-quality products at the best possible prices. Next-generation retailers, campaigners for good, healthy and local products, Auchan Retail's 329,694 employees work responsibly with customers, farmers and suppliers so that everyone can improve their quality of life by eating better. To follow us: www.auchan-retail.com - Twitter @auchannews - LinkedIn Auchan Retail

About Glovo

Glovo is an app that allows you to buy, collect and send any product within the same city at a time, in under an hour. It has more than 2.5 million monthly active users and over 25,000 associated partners. The company operates in more than 300 cities across 22 countries, including EMEA, LATAM, and Sub-Saharan Africa. Glovo currently employs more than 1,500 people globally, with 890+ based in the Barcelona HQ, with over 51,000 active Couriers making money from the platform.

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