

AUCHAN RETAIL'S POSITION

12 March 2023

Auchan categorically denies opening new shops in Russia.

Following the publication by Reuters of a false information that has now been taken up by several European media, Auchan categorically denies the opening of a new shop in Russia.

No, Auchan is not opening new shops or creating new sales areas in Russia.

No, Auchan has never had the project to double its number of shops in this country. This 'information' does not appear anywhere in the communications or strategic plans of Auchan Russia or Auchan Retail. It is a fake.

Yes, Auchan Retail has stopped all investments in its Russian subsidiary.

Yes, Auchan Retail respects the terms of the current embargoes and sanctions to the letter, and operates within the strict framework of the law.

Auchan Russia announced on 9 March the rebranding of an existing shop (Attak brand) in Moscow under the brand name 'MyAuchan', an ultra-convenience format and brand inaugurated in this country in ... 2016.

Auchan Retail thus remains true to its commitment to remain open in Ukraine and Russia, to allow the civilian population of these countries to continue to have access to quality food at the fairest price. This mission continues.